



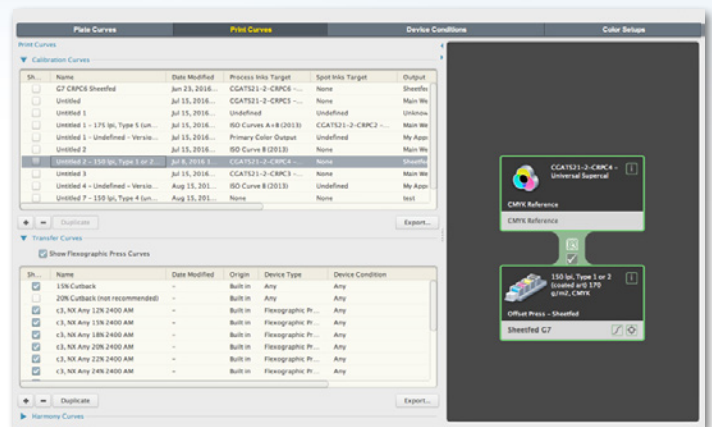
Color is at the core of any printer's business. Accurate, stable, consistent color is essential to satisfying your demanding customers and growing your business.

Kodak Colorflow Software is the standard for unified color management: it is a single color management solution that delivers high-quality, accurate, consistent color across different devices and technologies—and does efficiently and predictably, every time.

Decrease ink consumption by 30% with Ink Optimizing Solution

Advantages

- Lock in color accuracy with instant previews while editing curves and profiles.
- Reduce labor costs and errors when managing color across multiple devices
- Increase efficiency and accelerate job turnaround without sacrificing color quality
- Unique and powerful tool based on patented gray balance algorithms that preserve the visual effect of inks as they blend on paper
- Decrease ink consumption, save money and increase consistency within a job and from job to job



A single solution that easily manages color for curves and profiles.

What's New

G7 Certification and the ability to support ISO12647-2 will open the door to new ways to grow your packaging print business.

- Satisfy the most demanding print buyers, faster
- Win jobs with multinationals and meet the needs of global markets that demand international standard certifications.
- Stabilize your print output in less time, with less waste: and spend less time fixing problems, and more time printing

PACKAGING COLORS PERFECTED WITH COLORFLOW SOFTWARE

- G7 Certification and the ability to support ISO12647-2 will open the door to new ways to grow your packaging print business
- High quality results to satisfy the most demanding print customers
- One color platform manages color across printing devices and environments: offset, flexo, digital and inkjet.

Software Benefits

Produce high quality color faster

- One color platform manages color across printing devices and environments—offset, flexo, digital and inkjet
- A single software solution aligns color across devices in just one press run
- Spot ink management measures and controls the tonal response of spot colors
- Complete curve & profile management, with curves/profiles applied in the correct combinations
- Quick-measurement technology updates print conditions (such as a change to the print substrate) without a full characterization press run
- Powerful, easy-to-use visual color editor, or by-the-numbers color editing
- Curve/Profile editing preserves color balance: if manual color edits are required, color curves change in synchronization, without creating or changing color casts
- With **Prinergy** Workflow, **ColorFlow** Software can fully store and automate precision color adjustments, align curves and profiles, and deliver throughput accuracy to further boost production efficiencies, and reduce manual tasks and, as a result, operator errors.

Control costs with comprehensive reporting tools

- Check solid ink density and tonal response of inks
- Analyze gray balance and neutral print density
- Compare the color gamuts of various devices
- Compare response to a target or industry standard

New ways to your business with international standards certification

- Maintain compliance with ISO, GRACoL, SWOP, G7, Fogra and other color certifications—including GRACoL and Fogra compliant gray balance curve generation
- Produce ICC profiles (version 2 and 4) and DeviceLinks

Reduce ink consumption by up to 30%

- **Kodak** Ink Optimizing Solution, available with **ColorFlow** Software Pro, cuts costs and shortens make-readies by reducing CMY ink usage—without affecting the appearance of color images or the sharpness of text/line art

DO EVEN MORE WITH COLORFLOW SOFTWARE

ColorFlow Pro Software

Includes all of the features of **ColorFlow** Software, plus the ability to create and edit ICC device profiles and ICC DeviceLink profiles.

Kodak Ink Optimizing Solution

SAVE UP TO 30% while maintaining high color quality.

* **Kodak** Ink Optimizing Solution applies sophisticated color-conversion intelligence to convert color blends and reduce the amount of CMY ink used without affecting the appearance of color images or the sharpness of text or line art.

Produced using **Kodak** Technology.

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LEARN MORE AT

WWW.KODAK.COM/PRINERGY-WORKFLOW

